About Foundation

The Foundation is the culmination of 4 decades of hands on work by Padma Shri Awardee Dr.V.S. Natarajan in the field of care giving to the elders of our community. Being the only ‘social-medical’ organization in the domain, The Foundation seeks to champion the cause of elders on a holistic manner and thereby achieve it’s mission of HAPPY ELDERHOOD.

These days, apart from health concerns there has been a quantum leap in the societal and familial issues faced by the elders. Such a scenario warrants an institutional approach to at least provide minimum respite to the elders affected by these issues. It is under these circumstances, Dr. V.S. Natarajan has constituted Dr. V.S. Natarajan Geriatric Foundation.

To maximize effectiveness, the Foundation assumes the role of a mentor and handholds all those who seek to serve the elderly through it’s functional motto of encourage - support - achieve

‘Old age is not a curse, but indeed a boon’ – this is the guiding philosophy of the Foundation.

Core areas of work

Geriatric House Call Program

With the collapse of the joint family system, now it is becoming more are more difficult to care for the elderly at home particularly if the elder is sick and bedridden. Families find it extremely difficult to transport the patient to a Geriatrician’s clinic. It is also difficult for the elder. Such a scenario puts tremendous pressure on the entire family. In order to relieve the pains of all involved, it is our endeavor to take healthcare services to their doorsteps.

The Foundation strives to:
- Increase the number of house call Doctors
- Standardize house call protocols
- Offer preventive & comprehensive healthcare services
- Use technologies like telemedicine & apps

Our goal is to provide quality healthcare services to an ailing elder, at the comfort of their homes, no matter where they live.

Caregivers Enrichment Program Series

We care for the caregivers

Caring for elders is a labor of love that requires a special person and just the right touch.

Caregivers play a crucial role in the wellbeing of an elderly either at their own homes or at an old age home. They ensure dignity and independence of an elder, particularly if the elder is ailing with limited mobility of bedridden. All the while undergoing tremendous stress and strain themselves.

The Foundation strives to support the caregivers through various programs which will enrich and encourage them to care for their elders with compassion.
**Core areas of work**

**Events, Campaigns & Policy Advocacy**

As the flag bearer of Elder’s cause, the Foundation will actively engage itself in public campaigns and events with the sole aim of bettering the lives of the elders in our community.

**Top campaigns of the Foundation are:**
- Campaign against elder abuse
- Elders vaccination drive
- Streamlining of old age homes
- Old age social security
- Safe public spaces for elders

**Key Events by the Foundation:**
- Elders Fest & Expo
- Family Health Festival
- Elders Job Fair
- Elders Film Festival

**Community Development / Social Initiatives**

Dr. V. S. Natarajan Geriatric Foundation firmly believes in creating self-sustaining eco systems which in turn will work for the welfare of the elderly. The Foundation will actively engage with various stakeholders on the ground and support them in the formation of various local communities. The idea is to reach each and every elder in our community.

**Community Development projects:**
- Neighbourhood response/support teams
- Elders social census
- Counsellors
- Inter-generational companionship
- Caretakers clubs

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**ACADEMIC, SCIENTIFIC & INFORMATION**

No work will be complete without developing and promoting the academic, research and last-mile delivery domains. The foundation will actively engage in the following areas.

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<th>Domain</th>
<th>Activities</th>
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<td><strong>Academic</strong></td>
<td>• Short term Geriatric courses for Doctors</td>
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<td>• Conferences &amp; Symposiums</td>
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<td>• Nursing &amp; Nursing aid training programs</td>
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<td>• Caretakers Enrichment Program</td>
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<td>• Online magazine</td>
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<td>• Social Media (Facebook &amp; Youtube)</td>
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**VOLUNTEER**

“We make a living by what we get, but we make a life by what we give”. We envision a future wherein our elders are actively involved in the growth of future generation and in turn feel valued and respected. Our vision is focused and mission is driven. Join us and make a real difference by contributing your time and skills to the cause of ‘Happy Elderhood’.

We are counting on your support and dynamic participation. Support us in creating a society that cherishes our elders and provides them with a loving, nurturing and healthy space wherein they can age with dignity and grace.

**log on to**: [www.drvsngeriatricfoundation.com](http://www.drvsngeriatricfoundation.com) **to register as a volunteer**

**DONATE**

It’s only a drop in the ocean - but the ocean wouldn’t be the same without that drop. Everything we do to help one another matters. We pride ourselves on making sure the support you provide reaches the people who need it and creates a positive impact. Dr. V. S. Natarajan Geriatric Foundation is a conduit but we cannot do it without you.

Your contribution will help fund visionary programs and will send a powerful message of your support for creating an inclusive society that meets the needs of our elders. In making a donation you are amplifying our reach and impact in making a difference in our community.

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Cheques to be drawn in favour of

**Dr. V. S. Natarajan Geriatric Foundation**

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