The Foundation is the culmination of 4 decades of hands on work by Padma Shri Awardee Dr. V.S. Natarajan in the field of care giving to the elders of our community. Dr. V.S. Natarajan Geriatric Foundation is a Medical Foundation which involves itself in extensive research in the Ageing and the Aged domains. The Foundation seeks to bridge the gap between the available and desirable infrastructure and services that are required for an older person (60 yrs and above) to lead a comfortable and satisfactory life.

Apart from health concerns there has been a quantum leap in the societal and familial issues faced by the elders which not only affects the elders but also places tremendous pressure on the entire social fabric. The Foundation seeks to look deep into each of these issues and come up with holistic and sustainable solutions to each of the issue.

In order to achieve these difficult goals, the Foundation assumes the role of an aggregator which will actively mentor, partner and handhold all those who seek to serve the elderly community through its functional motto of encourage – support – achieve.

‘Old age is not a curse, but indeed a boon’ – this is the guiding philosophy of the Foundation.

**Core areas of work**

- Geriatric House Call Program
  - Our goal is to provide quality healthcare services to an ailing elder at the comfort of their homes, no matter where they live.
- Caregivers Enrichment Programs
  - The Foundation strives to support the caregivers through a series of programs which will enrich and encourage them to care for their elders with compassion
- Events, Campaigns & Policy Advocacy
  - Dr. V.S. Natarajan Geriatric Foundation firmly believes in creating self sustaining eco systems which in turn will work for the welfare of the elderly
- Key Events by the Foundation:
  - Elders Fest & Expo
  - Family Health Festival
  - Seva Ratna Award
  - Elders Job fair

**Top campaigns of the Foundation are:**
- Elders vaccination Awareness Campaign
- Let us respect elders
- Fight against dementia & Alzheimer’s disease Campaign
- Fall awareness and prevention Campaign

**COMMUNITY DEVELOPMENT / SOCIAL INITIATIVES**

Dr. V.S. Natarajan Geriatric Foundation firmly believes in creating self sustaining eco systems which in turn will work for the welfare of the elderly. The Foundation will actively engage with various stakeholders on the ground and support them in the formation of various local communities. The idea is to reach each and every elder in our community.

**Community Development projects:**
- Seniors Forums at Gated Communities
- Neighborhood Support Guild
- Caretakers Support Guild
- Geriatric Counseling resource center
- Inter-generational mentor-mentee programs

**ACADEMIC, SCIENTIFIC & INFORMATION**

No work will be complete without developing and promoting the academic, research and last-mile delivery domains. The foundation will actively engage in the following areas.

<table>
<thead>
<tr>
<th>Domain</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic</td>
<td>• Short term Geriatric courses for Doctors&lt;br&gt;• Conferences &amp; Symposums&lt;br&gt;• Nursing &amp; Nursing aid training programs&lt;br&gt;• Home caregivers training</td>
</tr>
<tr>
<td>R&amp;D</td>
<td>• Data&lt;br&gt;• Innovations&lt;br&gt;• Concepts &amp; ecosystems</td>
</tr>
<tr>
<td>Resource &amp; Publications</td>
<td>• Geriatric Yellow Pages&lt;br&gt;• Pocket book series&lt;br&gt;• Online magazine&lt;br&gt;• Social Media (Facebook &amp; Youtube)</td>
</tr>
</tbody>
</table>

**VOLUNTEER**

*“We make a living by what we get, but we make a life by what we give.”* We envision a future wherein our elders are actively involved in the growth of future generation and in turn feel valued and respected. Our vision is focused and mission is driven. Join us and make a real difference by contributing your time and skills to the cause of *Happy Elderhood*.

We are counting on your support and dynamic participation. Support us in creating a society that cherishes our elders and provides them with a loving, nurturing and healthy space wherein they can age with dignity and grace. [log on to: www.drvsgeriatricfoundation.com](http://www.drvsgeriatricfoundation.com) to register as a volunteer

**DONATE**

It’s only a drop in the ocean - but the ocean wouldn’t be the same without that drop. Everything we do to help one another matters. We pride ourselves on making sure the support you provide reaches the people who need it and creates a positive impact. Dr. V.S. Natarajan Geriatric Foundation is a conduit but we cannot do it without you.

Your contribution will help fund visionary programs and will send a powerful message of your support for creating an inclusive society that meets the needs of our elders. In making a donation you are amplifying our reach and impact in making a difference in our community.